



Chris Simmons and Pamela McGee from Anheuser-Busch, Inc.'s Jonesboro Rice Mill accept the 2006 NAPPCC WHC Pollinator Protection Award from Laurie Davies Adams, Executive Director, Coevolution Institute and WHC Board of Directors.

NAPPCC / WHC Pollinator Protection Award

From bees buzzing through prairie restorations to Karner blue reintroductions on reclaimed mine lands, corporate properties can be a valuable haven for pollinators everywhere.

Recognizing that all landowners can participate in biodiversity conservation, the North American Pollinator Protection Campaign (NAPPCC) is partnering with the Wildlife Habitat Council (WHC) to promote Pollinator Friendly Practices by employees at corporations around the world. NAPPCC and WHC first announced the recognition of Pollinator Friendly Practices in 2003, including the first-ever Pollinator Protection Award. The Award is given annually to the WHC-certified program that best addresses the needs of pollinators through their voluntary stewardship program.

The first winner was PPG Industries' Monroeville Technical Center in Pittsburgh, PA and was followed by General Motors Corporation's Saginaw Malleable Iron Plant (SMI) in 2004, Lafarge Freedom Pit in 2005, and Anheuser Busch in 2006. All programs involve employees that volunteer their time to ensure pollinator friendly practices such as native plantings, reduced chemical use, and reproduction needs are addressed on their sites. Through the program, employees, their families, and the community learn about the importance of pollinator conservation as well as what they can do to help local populations in their own backyard. Education and outreach efforts are promoted by WHC such as the pilot testing of the new Pollinator curriculum through WHC's Corporate Lands for Learning program. (<http://www.wildlifehc.org/corporatelands/news.cfm>).

Pollinators should be a key component for any land manager striving towards sustainability and biodiversity conservation. Are you up for this unique challenge to advance corporate stewardship at your workplace? Do you know a company that could apply these practices? Then encourage them to begin the practices and compete for this prestigious award. Please visit WHC at <http://www.wildlifehc.org/pollinatorpractices> for more information.